

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Online Resource Guide for Newcomers and Tourists, Askanewyorker.com, grows it's Brand by providing interesting interactive content and Partnering with Complimentary Brands

August 19, 2009, NEW YORK, NY – Askanewyorker.com, professes to be the best source for New York City Information not only for tourists, newcomers, but also for the native New Yorker. Many of the Visitors and New Yorkers who use the site will tell you why.

*"I have been a regular visitor to Askanewyorker.com for about three years, well before starting the **Manhattan Networking Guide**. Askanewyorker.com shows the world that New Yorkers are both friendly AND helpful. Contributors to the Forums are wonderful in giving detailed answers only a true New Yorker could give. The reader gets the best of both worlds. It's where I go (almost daily) to re-live past visits, learn about new places and share my tourist experiences with others who dream of visiting that magical, mythical place called New York City."*, says Mindy Selinger, Publisher of the **Manhattan Networking Guide**.

Askanewyorker.com's lively interactive Forums with savvy search features, useful links to NY resources and Guidebooks, and interesting and eclectic features like "The New Yorker Video Profile", "New Yorker of the Month" and "Uberchic", this online source boasts over 600,000 hits per month positioning itself as the premier online destination for anyone visiting New York".

The Forums allow questions about New York to be posted and answered by the people who know New York the best....New Yorkers themselves. Visitors and Native New Yorkers themselves have questions and Askanewyorker.com has the answers.

One of the answers to Marketing and continuing to grow the Website's brand has been securing sponsorships and partnerships with other companies with great complimentary brands. Example of a quote from Kennedy: *"We're excited about all of our new partnerships with such firms as the Queens Courier, Urban Sherpa, Snapple, Carmel Car Service, We have already seen our numbers grow 50% and the future continues to show phenomenal growth"*, says Kennedy Moore, founder of Askanewyorker.com.

Kennedy, continues"

The visitors to Askanewyorker.com are almost as diverse as the city itself with Website visitors representing over 188 different nationalities, over 12 million voices on the forums, and over 7 million hits per year.

For Media Interviews: Contact Debra Dixon, Light of Gold PR, Marketing and Consulting LLC, 646-378-7895 (NY), 917-385-1079. **email:** mediainquiries@lightofgoldpr.com or Kennedy Moore at kennedy@askanewyorker.com.

About Askanewyorker.com:

Designed by a small entrepreneurial team out of a Williamsburg apartment in Brooklyn, NY led by founder Kennedy Moore, Askanewyorker.com was born in _____ to provide information about everything New York from restaurants, tourist destinations, new york city and state information, useful links and more. The visitors to the Website are international representing 188 different nationalities. For more information visit

<http://www.Askanewyorker.com>