



F O R I M M E D I A T E R E L E A S E

**CROSSING BRIDGES WOMEN'S CONFERENCE CREATES AN  
INTERCULTURAL BRIDGE BETWEEN ATLANTA AND GERMAN**

**WOMEN'S BUSINESS PROFESSIONALS**

**ATLANTA (March 28, 2005)** — Wouldn't it be wonderful to form intercultural connections while gaining greater insight into business strategies and work-life balance? "**Crossing Bridges - Atlanta-Nuremberg Women in Business Network Conference**," offers this exciting opportunity. The Conference, organized by the **FAU Women's Network of Nuremberg, Germany** is scheduled from **April 15 – 17<sup>th</sup>** in **Nuremberg Germany**.

**Debra Dixon**, of **Light of Gold PR and Marketing** of **Atlanta, GA** and a featured speaker at the Conference, said "*Since Nuremberg is a sister city of Atlanta's, this will be such a wonderful opportunity to form an intercultural exchange, strategic alliance, business partnerships, and a sisterhood with the women business owners of Nuremberg, Germany. I have no doubt in my mind that this conference will be a success on many different levels.*"

The program will open with an introduction and reception with **Nuremberg Lord Mayor, Dr. Ulrich Maly**, and workshops taught by women business leaders from Germany and Atlanta. "*I am pleased that well-known speakers from Atlanta and Nuremberg will attend the conference*," Said **Lord Mayor Maly**. "*In order to intensify the relations between the two cities, it is essential to extend the network of contacts, improve the knowledge about each other and develop new forms of cooperation.*" **Lord Mayor Maly** continued.

**Susanne Bohn**, of the **FAU Women's Network** and one of the primary organizers of the conference agrees. "*This promises to be a ground-breaking opportunity for women in Atlanta and Nuremberg. The **Crossing Bridges Women's Conference** is an initiative of the **FAU Women's Network of Nuremberg, Germany** that represents women from diverse backgrounds who have a special interest in internationalizing their focus and communicating across cultures*". **Bohn** continued, "*FAU provides a forum for contacts and the exchange of information and experiences for women in business. As a network, FAU sees itself as a partner with other women's networks and looks for opportunities to exchange and partner with them.*"

Among the workshops being held are: *Sales Strategies, Work-Life Balance, PR and Marketing, and Intercultural Relationships and Negotiations.*

The conference also will include tours around historic Nuremberg, live entertainment, and dinner receptions and networking with Nuremberg's Economic Affairs officials and Politicians.

- WHEN:** **Friday, April 15 – Sunday, April 17th.** There will be brunch and dinner receptions, workshops, tours, and great networking
- WHERE:** **Nuremberg, Germany at City Hall and Rodl & Partner Accounting Firm**
- FOR INFO:** Visit <http://www.goldnuggetsforu.com/crossingbridges>
- REGISTRATION:** **\$165** Go to <http://www.crossingbridges.de> or contact **Kathy Anderson** at **678-584-9171** or via e-mail: [kathy@cyberassist.biz](mailto:kathy@cyberassist.biz)
- PR CONTACT** **Debra Dixon: 646-278-5658 (New York) or 404-212-1643 (Atlanta) or e-mail: [info@lightofgoldpr.com](mailto:info@lightofgoldpr.com)**

