



**Atlanta Business Woman Featured Speaker on "Crossing Bridges"
Women's Business Conference in Nuremberg, Germany**

**MEDIA ALERT
FOR IMMEDIATE RELEASE • MARCH 23, 2005**

ATLANTA (March 23, 2005) — When **Debra Dixon, president of Light of Gold PR and Marketing**, was interviewed for the "**Atlanta Women's Report**", on the differences and similarities between business women in Atlanta, GA and Nuremberg, Germany, she never dreamed it would turn into a transatlantic journey. Debra was working as a consultant at the **DeKalb Chamber of Commerce** in August of 2003 while **Susanne Bohn** of the **FAU Women's Network of Nuremberg, Germany** visited the **DeKalb Chamber** offices to interview business women for the report. "When I met Susanne, I was excited that she was writing this report on Atlanta Women Business owners and was honored to be interviewed. Never in my wildest dreams did I think I would be asked to be a featured speaker for their PR and Marketing workshop for their conference in Germany!" The conference, "**Crossing Bridges - Atlanta-Nuremberg Women in Business Network**", organized by the **FAU Women's Network of Germany** is scheduled from **April 15 – 17th in Nuremberg Germany**. The Conference Program will open with a reception with **Lord Mayor Dr. Ulrich Maly**, and workshops taught by both **German and Atlanta Women Business Leaders**. "I am pleased that well-known speakers from Atlanta and Nuremberg will attend the conference," Says Nuremberg Lord Mayor Maly Mayor. *This transatlantic bridge has an outstanding significance for the relations between Atlanta and Nuremberg and can well serve as an example to further activities. In order to intensify the relations between the two cities, it is essential to extend the network of contacts; improve the knowledge about each other and develop new forms of cooperation.*" Mayor Maly continued.

The Conference Workshops include *Sales Strategies, Work-Life Balance, PR and Marketing, Intercultural Relationships and Negotiations*. The Conference will include tours around historic Nuremberg, visit to an art gallery, live entertainment, and Brunch and Dinner Receptions with Nuremberg's Diplomats and Economic Affairs officers. "I have no doubt in my mind that this conference will be a success on so many different levels. "Assisting and consulting on the Planning of this wonderful intercultural conference for the past year has been networking and strategic alliances at it's best. Susanne and I were not only working on details of an International conference and sharing resources, but also formed a bond and friendship that truly crossed bridges. Susanne has visited my church, the **Ray of Hope Christian Church in Decatur, GA**, and met members of my family. She's not only a strategic alliance partner for me. During the planning process she became a friend." Says Dixon. "This proves what can be happen with Networking, the Internet, the telephone, and an open mind."

WHEN: Friday, April 15 – Sunday, April 17th. There will be a reception with brunches and dinner, workshops, tours, and networking,

WHERE: Nuremberg, Germany at City Hall and Rodl & Partner Accounting Firm

HOW MUCH: \$165. Go to <http://www.crossingbridges.de> or contact Kathy Anderson at 678-584-9171 or kathy@cyberassist.biz

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