

# MEDIA ADVISORY

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### **V-DAY Production of the Vagina Monologues Aims TO Change The Story Of Women by Raising Awareness and Funds to End Violence Against Women and Girls**

New York, NY (March 6, 2009). During these challenging economic times, change seems to be the order of the day in our country. But there is one old story that hasn't changed. And that's the story of domestic violence against women and girls. Studies in the US, Israel, Canada, Australia, and South Africa found that 40-70% of female murder victims were killed by husbands or boyfriends. This story has risen to the forefront with the story of celebrity singers, Chris Brown and Rihanna, as well as countless other stories of violence against women and girls around our country, armed forces, and our world.

That's why **V-Day** is so important in raising awareness to stop the violence. V-Day is a global movement to end violence against women and girls that raises funds and awareness first started by **Eve Ensler** and her award winning play, "**The Vagina Monologues**".

For V-Day NYC 2009, **Soulploitation Creative Works and Acting Up! Productions** will be presenting a benefit production to support V-Day in continuing to raise awareness and funds. Founder of **Soulploitation Creative Works and Acting Up Productions** and Director of this benefit production, **Dr. Shondrika Moss-Bouldin**, says, "*The Vagina Monologues takes you through a journey of emotions. It is sexy, heart-wrenching, and courageous. It makes us realize that this is a celebration of being a woman. It shows us the strength of being a survivor not a victim*".

**The Vagina Monologues** has been touted by the NY Times as "Probably the most important piece of political theater of the last decade". However, this particular production of the Vagina Monologues will incorporate a world of diverse women that will open eyes, and raise awareness about violence against women by mixing their creative talents with great music, dancing, singing, and drama. Dr. Moss-Bouldin continues, "*Our cast of The Vagina Monologues is a true ensemble. These women come together from various experiences and cultural backgrounds to tell a powerful story*".

The play will be held on March 13<sup>th</sup> at 7 pm and March 14<sup>th</sup> at 2 pm and 8 pm at **New World Stages**, 340 W. 50th street (8th & 9th Ave.). The admission is \$25 and group and VIP tickets available at [www.telecharge.com](http://www.telecharge.com).

Dr. Moss hopes that people will come out and support this worthwhile event. "*Nothing brings together people quicker than a cause that they believe in, even in these depressed economic times*".

To date, the **V-Day** movement has raised over \$60 million and educated millions about the issue of violence against women and the efforts to end it, crafted international educational, media and PSA campaigns, launched the Karama program in the Middle East, reopened shelters, and funded over 6000 community-based anti-violence programs and safe houses in Democratic Republic Of Congo, Haiti, Kenya, South Dakota, Egypt and Iraq.

For more information on **Soulploitation Creative Works' Production of "The Vagina Monologues"**, visit <http://web.mac.com/soulploitation/iWeb/Site/News/News.html> or <http://www.soulploitation.com>.

#### **About Soulploitation Creative Works and Acting Up! Productions**

**Dr. Moss-Bouldin** is the founder of **Soulploitation Creative Works and Acting Up! Productions**, which provides Acting Classes, Workshops and Coaching on Acting Technique, Monologues, Scene Study, Auditions, as well as Play creation, directing, and production. **Dr. Moss-Bouldin** is an actor, professor, casting director, education consultant and theatre director and was also trained at the famed Acting Studio in New York. For more information, visit <http://www.soulploitation.com/>.